

Media Studies Learning Journey

Assessment	GCSE ASSESSMENT – Controlled Assessment (60% of final marks):			GCSE ASSESSMENT – Exam Paper (2 hours and 45 minutes) 40% of Final GCSE Paper split into 2 sections		
	Essay 1	Essay 2	Production	Section A	Section B	
	20 marks – On either Genre / Narrative / Representation	20 marks – On either Genre / Narrative / Representation – must be different section from first essay.	80 marks – either Magazine front cover and contents page or CD Cover and insert.	TV News Media Questions based on example text seen in the exam	News Media Website Create your and design your own news media website using a specific design brief	
	1	2	3	4	5	6
Year 11 Theory	<p>Representation of Gender in Gaming</p> <p>What are the stereotypical representations of women in modern society?</p> <ul style="list-style-type: none"> - How are these representations displayed in Grand Theft Auto V? - What other examples of these stereotypes are there in gaming? - Are there any games that reverse or challenge these stereotypes - Does gaming challenge or reinforce traditional gender stereotypes 	<p>Narrative structure in Television Drama</p> <ul style="list-style-type: none"> - What are the 5 stages of Todorov's narrative structure - How does a television drama establish each phase? - What methods are used to show what the story of the media text is? - How does the selected text conform to the narrative conventions of Todorov? - How does the selected text challenge the conventions of Todorov? 	<p>TV News Media</p> <ul style="list-style-type: none"> - What are the technical conventions used in TV News Media - What is the mise en scene of TV News Media? - Does the TV News have a narrative? - How much does the chosen text conform to the expectations of the genre? - Is all TV News delivered in the same way? 	<p>News Websites</p> <ul style="list-style-type: none"> - What are the technical conventions used on TV News Websites - What is the target audience for a news website? - How do news websites attract the audience? - How much does the chosen text conform to the expectations of the genre? - Are all TV News websites structured in the same way? 	Revision & Exams	
Year 11 Production	<p>CD Cover Production</p> <ul style="list-style-type: none"> - Design Brief - What are the different genres of music? - What are the codes and conventions of different genres of music? - Analysis of CD Covers / Band posters - How are the codes and conventions used? - Planning of CD cover - Analysis of planning - Creating the final product - Evaluation of the final product 					